What is the Purpose of E-March?

E-MARCH is a collaborative project between the Initiative on Islam and Medicine, UMMA Community Clinic, Whitestone Foundation, and Worry Free Community. The primary purpose of the E-MARCH project is to identify and prepare a cohort of leaders within the American Muslim community for community-relevant patient-centered outcomes research (PCOR).

What is PCOR?

PCOR is research that focuses on providing patients and caretakers with access to information that allows them to make informed healthcare decisions by studying the outcomes that patients want to know about – creating an environment in which patient voices are heard in assessing the value of healthcare options.

Why should you apply for E-MARCH?

Along with $810 in remuneration and all travel and lodging expenses paid, the E-MARCH program will enable you to:

- Perform and utilize PCOR and community-based participatory research (CBPR) skill sets
- Employ new skills to tackle health concerns specific to your social and community context
- Apply proven methods to increase capacity and carry out community health programs
- Network with like-minded researchers, clinicians, scholars, and other religious and community leaders

What will be expected of you?

E-MARCH trainees will be expected to participate in the following activities over the course of a year and a half:

- Participate in a 2-day Learning Institute at UMMA Clinic in Los Angeles, CA at which trainees will be taught the principles and concepts related to PCOR and CBPR, the social determinants of health, and approaches to capacity building;
- Participate in, and present their leadership project at, a 3-day multidisciplinary, multiple stakeholder conference in Chicago, IL that will bring E-MARCH trainees together with like-minded clinicians, researchers, religious leaders, social service providers, funders, and other stakeholders to discuss PCOR approaches to combating Muslim American health disparities;
- Attend bi-monthly webinars to reinforce the learning process;
- Participate in an online discussion forum to dialogue the pressing health concerns of the community, as well as impediments to faith-based community collaborations; and
- Complete surveys at specific points within the process to assess trainees’ knowledge, resources, and intention to implement PCOR and CBPR

This program was funded through a Patient-Centered Outcomes Research Institute (PCORI) Eugene Washington PCORI Engagement Award (EAIN-5990)